

FOR IMMEDIATE RELEASE

Singapore, 29 September 2007

Media Release

ONE°15 Marina Club Opens In Style

Festival La Mer, the inaugural European waterfront lifestyle festival kicks off festivities

1. On **Saturday, 29 September 2007**, **ONE°15 Marina Club** – Asia's finest marina and luxury lifestyle club – celebrates its Grand Opening with the inaugural **Festival La Mer**, a two-day European showcase of luxury waterfront living. This weekend of festivities has something for everyone - on-water boat displays; live world music entertainment; European cuisine, as well as fashion shows by La Perla and an up-market outdoor bazaar.
2. With Asia fast becoming the new lifestyle destination choice for the international jet-set, **Mr. Arthur Tay, Chairman of ONE°15 Marina Club** says, "ONE°15 Marina Club is more than a world-class marina for the world's most beautiful super-yachts and mega-yachts. World-class festivities, like Festival La Mer, are just the first of many attractions for the connoisseurs of the luxury waterfront lifestyle to Singapore."
3. While Singapore prepares to host Formula 1, the Club has made a bid to host one of the most important international yacht racing events in late 2008 – early 2009. Bidding to host this major international sailing event is but one part of ONE°15's efforts to ramp up its vision to establish Singapore as the region's luxury nautical lifestyle hub.
4. On the international scene, boat sales are increasing along with the length of boats being sold. This is also evident right here in Singapore with the past successes of Boat Asia shows held at ONE°15.

5. Named after its strategic location - one degree 15 minutes north of the Equator in nautical terms - ONE°15 Marina Club combines world-class marina facilities and amenities, with undisturbed and breathtaking sea views. Pitching itself as the Monaco of the East, ONE°15 Marina Club is one of the world's most well-integrated waterfront lifestyle communities.
6. ONE°15 Marina Club has recently been awarded the **FIVE Gold Anchor Award**, conferred by **The Yacht Harbour Association** on marinas that provide excellent facilities and adheres to the highest international standards. The Five Gold Anchor Award is the highest accolade given to a marina, much like a Five-Star International Hotel rating and is determined, following an independent assessment of the short-listed marina's facilities, management systems and customer service.
7. Nestled within the exclusive Sentosa Cove enclave, ONE°15 Marina Club is part of an emerging, upscale and exclusive neighbourhood that features high-end residential developments, including waterfront villas and condominiums. These developments are set against the backdrop of exciting leisure and lifestyle developments such as **VivoCity** - Singapore's largest waterfront retail and lifestyle destination - and the **Singapore Cruise Centre**. Topping of this evolving landscape will be **Resorts World**, Singapore's second Integrated Resort, slated to open in the year 2010.
8. Conveniently located just 10 minutes away from the Central Business District of Singapore, the ONE°15 Marina Club development spans 142,000 sq m, including a water-site. By 2008, it will have a total of **270 berths**, including 13 purpose-built Mediterranean mooring berths for mega-yachts up to 80 metres in length.
9. Membership is capped at 4,000 members. As of Saturday, 29 September 2007, ONE°15 Marina Club has close to **3,000 members**. Individual membership entrance fee, currently priced at S\$38,888, will be increased to **S\$43,888**, with effect from **Monday, 1 October 2007**. This is the eighth increase in membership entrance fee, since April 2005 when the membership drive first launched.

For more information, please contact:

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NOTES TO EDITOR

With its unique charm, beautiful waterfront setting and convenient proximity to the city, it is hard to deny the attractiveness of ONE°15 Marina Club. Here are some highlights:

Milestones

7 April 2005	Official Launch of Membership Drive
23 Jul 2005	Groundbreaking Ceremony
30 Sep 2005	Phase 1 of the marina is completed. First 130 out of 204 berths, including 10 purpose-built for mega-yachts are ready, two years ahead of schedule.
14 Nov 2005	Entrance fee for individual membership increases from S\$23,888 to \$26,888
1 Jun 2006	Entrance fee for individual membership increases from S\$26,888 to S\$30,888
19 Jul 2006	Topping-out Ceremony
1 Jan 2007	Entrance fee for individual membership increases from S\$30,888 to S\$35,888
3 April 2007	Obtains T.O.P. (Temporary Occupation Permit)
14 April 2007	Soft Launch - Special Members' Preview: Due to overwhelming response, the number of berths at ONE°15 increases from 204, as originally planned, to 270.
	Entrance fee for individual membership increases from S\$35,888 to S\$38,888

1 May 2007	Clubhouse begins operations
25 July 2007	ONE°15 Marina Club obtains C.S.C (Certificate of Statutory Completion)
22 Sept 2007	Achieves FIVE Gold Anchor Award, conferred by The Yacht Harhour Association
29 Sept 2007	ONE°15 Marina Club Grand Opening Ceremony
29-30 Sept 2007	Festival La Mer - Inaugural waterfront lifestyle festival to celebrate the Grand Opening of ONE°15 Marina Club
1 Oct 2007	Entrance fee for individual membership increases from S\$38,888 to S\$43,888

World-class marina facilities

ONE°15 provides **comprehensive marina facilities** including 24-hour security, WIFI Internet broadband access and waste pump-out system. It will also offer the convenience of on-site customs clearance for arriving mega-yachts and boats when the **Customs, Immigration, Quarantine and Port Clearance (CIQP)** facility is operational at ONE°15 from the year 2008.

Unique waterfront living

ONE°15 promises to be a unique and exclusive club that aims to provide professional and personalized service for all its members, whether they are boaters or simply people who love and embrace the waterfront lifestyle. Club facilities include a designer infinity pool, spa, fully-equipped fitness centre, ballroom and restaurants that will offer a variety of unique gourmet dining experiences. Wine aficionados can also look forward to a 360 Degrees Wine Cellar featuring the best of Old and New World wines.

Accommodation

Members seeking a relaxing abode by the water can check into one of the twenty-four **Deluxe Rooms** or four luxurious **Club Suites**. Another unique members-only privilege is the booking of ONE°15 Marina Club's **House Boats**. Available for the first time in Singapore, the house boats are unique venues ideal for both family fun and corporate hosting. The equivalent of a 'floating apartment', each house boat offers spacious living areas and four cabin rooms for over-nighters, all fully furnished and fitted with the creature comforts guests will require for a memorable experience every time.



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Gateway to great getaways

With its unique geographical location, ONE°15 serves as a convenient gateway to explore the nearby Southern Islands, including Pulau Seringat, Pulau Hantu and Sisters' Islands, or even further afar to regional destinations like Phuket and Krabi. Members can charter a boat for a leisurely cruise to nearby offshore islands or simply indulge in a host of water-based activities and sports.

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